

## Outcomes

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- Your church's new vision is funded
- The congregation grows in the understanding of biblical stewardship
- Individuals and families learn by experience, the discipline and joy of giving
- Operational budget usually grows during the fund drive duration
- A successful campaign now lays the foundation for future financial expansion
- Your church helps fund mission work in Northwest Nevada and Northern California

"The Campaign united our church behind a common vision".

~Rev. Gregg Svalstad

"The Feasibility Study was worth the price of the whole Campaign."

~Rev. Greg McIntosh

Hit the Bullseye  
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# God Is Able

MINISTRY EXPANSION PROGRAM



*the time is now*

# Seize The Day

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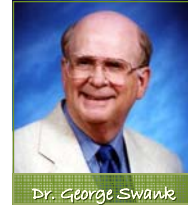
All churches find themselves at strategic crossroads from time to time. It's decision time. It's time to act.

A new, compelling vision beckons. There is a sense that God is calling the church to something new, something more, something greater. The new vision may require expanded ministries; additional staff; new mission initiatives; new, remodeled or expanded facilities. New vision and growing ministries often require more money. Current giving seldom finances big goals and large dreams.

*Hit the Bullseye* exists to help churches at this exciting crossroad. It's Ministry Expansion Program is a biblically based stewardship education program that helps the congregation share a common vision and become a united force.

*Building the future through faithful stewardship today*

## Consulting Team



## Resources Provided

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- Consultant to coach you through entire campaign
- Ministry Expansion Study
- Feasibility Report with Financial Goals
- Position descriptions to assist in the recruitment of campaign leadership team
- Training of campaign leadership team
- Coaching on key program elements such as focus groups, meal function planning, follow-up, etc.
- Kit with adaptable and proven educational and promotional materials
- Week-by-week, task-by-task Gantt chart for all five campaign phases
- Budget template
- Follow-up expert to coach you in effective follow-up

## Common Barriers

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### DON'T LIKE SPENDING MONEY TO RAISE MONEY

- "Outsider led" fund drives raise more money
- "Prophet is without honor in his own country" syndrome
- Not all "experts" are as expert as they are perceived
- Use us or use some other reputable consultant

### DON'T TRUST "PROFESSIONAL" FUND RAISERS

- Though most consultants have great integrity, some distrust is well-founded
- HTB staff brings professional expertise but do not make their living by fund raising
- *Hit the Bullseye* is grounded on biblical stewardship principles and set in the context of stewardship education

### RESENT THE "FIRST MONEY IN BELONGING TO THE CONSULTANT" RULE

- *Hit the Bullseye* has a three installment payment plan

### REGARDLESS OF THE PROMISES, FOLLOW-UP HELP IS LACKING

- *Hit the Bullseye* provides a follow-up specialist to work with your church

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